



PRIVACY STATEMENT

TALABAYA s.r.o.

with its registered office at Vodičkova 709/33, 110 00 Prague 1

ID number: 068 10 497

registered in the Commercial Register maintained by the Municipal Court in Prague, Section C,
File 288789

for the sale of goods through an on-line shop located on the Internet at

www.talabaya.com/e-shop

1. PERSONAL DATA PROCESSING

- 1.1. Trading company TALABAYA s.r.o., with its registered office at Vodičkova 709/33, 110 00 Prague 1, identification number: 068 10 497, registered in the Commercial Register maintained by the Municipal Court in Prague, Section C, Insert 288789 (hereinafter referred to as the "Seller"), available at www.talabaya.com/e-shop ("e-shop"), which allows the purchase of goods with or without prior registration. The company is a personal data controller.
- 1.2. Personal data are solely collected from data subjects.
- 1.3. The Seller shall act in such a way that the data subject does not suffer harm to his rights, in particular the right to preserve human dignity, and also ensures protection against unauthorized interference in the private and personal life of the data subject. The Seller shall pass on the Buyer's personal data to other entities only if it is justified by a legitimate reason for accessing the data or if it is necessary to protect its rights.
- 1.4. Personal data will not be provided to third parties with the exception of the following recipients of personal data:
 - mail messengers or deliveries to deliver goods to the buyer (name, surname, contact address, and phone number)
 - accounting and tax advisors to the extent of the information contained in accounting and tax documents
 - legal advisors in the scope of information needed to perform, respectively. enforce contractual relationships
 - public authorities and persons authorized by them within the scope of the statutory duties of the administrator
 - other recipients according to the needs and instructions of the seller

2. PURPOSE, SCOPE AND DURATION OF PERSONAL DATA PROCESSING

- 2.1. All personal data obtained by the Seller shall be treated as confidential and will be used solely for the purpose of negotiating the contractual relationship, fulfilling the subject of the concluded purchase contract, for the purpose of ensuring proper accounting and tax administration, and for business, marketing and archiving for as long as is necessary for this purpose.
- 2.2. By ordering the goods, the Buyer gives the Seller their consent to the collection, processing and storage of personal data to the extent specified in the Order. The Seller processes the following personal data: name, surname, contact address and e-mail and telephone number (pursuant to Act No. 480/2004 Coll., On certain information within services).
- 2.3. Personal data are processed on the basis of the data subject's consent; due to the fulfilment of the contractual relationship even without the consent of the data subject. In the scope of accounting and tax agenda, personal data are processed on the basis of relevant legal regulations, namely Act no. 563/1991 Coll., on Accounting, as amended, and Act no. No. 280/2009 Coll., the Tax Code, as amended.
- 2.4. Personal data to the extent specified in the order are collected, processed and stored in accordance with the applicable law of the Czech Republic, in particular Act No. 101/2000 Coll., On the protection of personal data, as amended, and Regulation (EU) 2016/679 of 27.4.2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46 / EC.

3. RIGHTS OF THE BUYER

- 3.1. The Buyer has the right to access personal data and has the right to obtain information from the Seller whether it processes their personal data and, if so, what data it is and how it is processed.
- 3.2. The Buyer has the right to have the Seller rectify inaccurate personal data concerning him without undue delay. The Buyer has the right to add incomplete personal data at any time.
- 3.3. The Buyer may revoke their consent to the processing of their personal data (to the extent of data processed based on the consent of the data subject) at any time by sending it to the Seller's registered address or the Seller's e-mail address. The withdrawal of consent is effective at the moment of its delivery to the seller.
- 3.4. The withdrawal of consent shall not affect the right to process data to the extent stipulated by law even without the consent of the data subject. The right to withdraw consent to the processing of personal data shall not apply to the extent that the personal data of the buyer are processed due to the performance of the contract concluded with the buyer or for other legal reasons.
- 3.5. The Buyer **has the right to restrict the processing** of his personal data in certain cases. Any processing based on the legitimate interests of the seller, a third party or necessary for the performance of a task carried out in the public interest or in the exercise of official authority, the buyer **has the right to object** at any time.